

The logo features the letters 'ISIM' in a bold, blue, sans-serif font. The letter 'I' has a yellow triangle at its top-left corner. The letter 'S' has a yellow triangle at its bottom-right corner. The letter 'i' has a yellow triangle at its top-left corner. The letter 'M' is solid blue.

**ISIM**

**CONSTRUCTION MACHINERY  
CLUSTER**